



# Citizens for Responsible Energy Solutions: National Online Survey

January 26, 2021

**PREPARED BY:**

Neil Newhouse, Partner

# METHODOLOGY

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- ✓ On behalf of Citizens for Responsible Energy Solutions, Public Opinion Strategies completed an online survey of 1057 registered voters in the United States.

The survey was conducted December 28, 2020 to January 4, 2021 and has a credibility interval of  $\pm 3.44\%$ .

# Take-Aways

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- 1. Despite the overall focus on health and the economy, Americans overwhelmingly support the federal government taking action to accelerate the development and use of clean energy and they support requiring businesses to reduce emissions that contribute to air pollution.**
- 2. Voters across party lines give strong support to four different proposals to expand the federal government's commitment to clean energy.**

## Take-Aways

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- 3. Despite attacks on fossil fuel resources, a majority of Americans support an “all of the above” energy strategy to achieve energy independence. (And most Americans do not believe the country is energy independent.)**
- 4. There is strong support across party lines for greater transparency from companies that produce emissions that harm the environment. At least two-thirds of Americans support each one of the four proposals tested.**
- 5. By wide margins, voters say they would have more favorable impressions of elected officials who support government action to reduce carbon pollution to combat climate change/encourage the development of clean energy.**

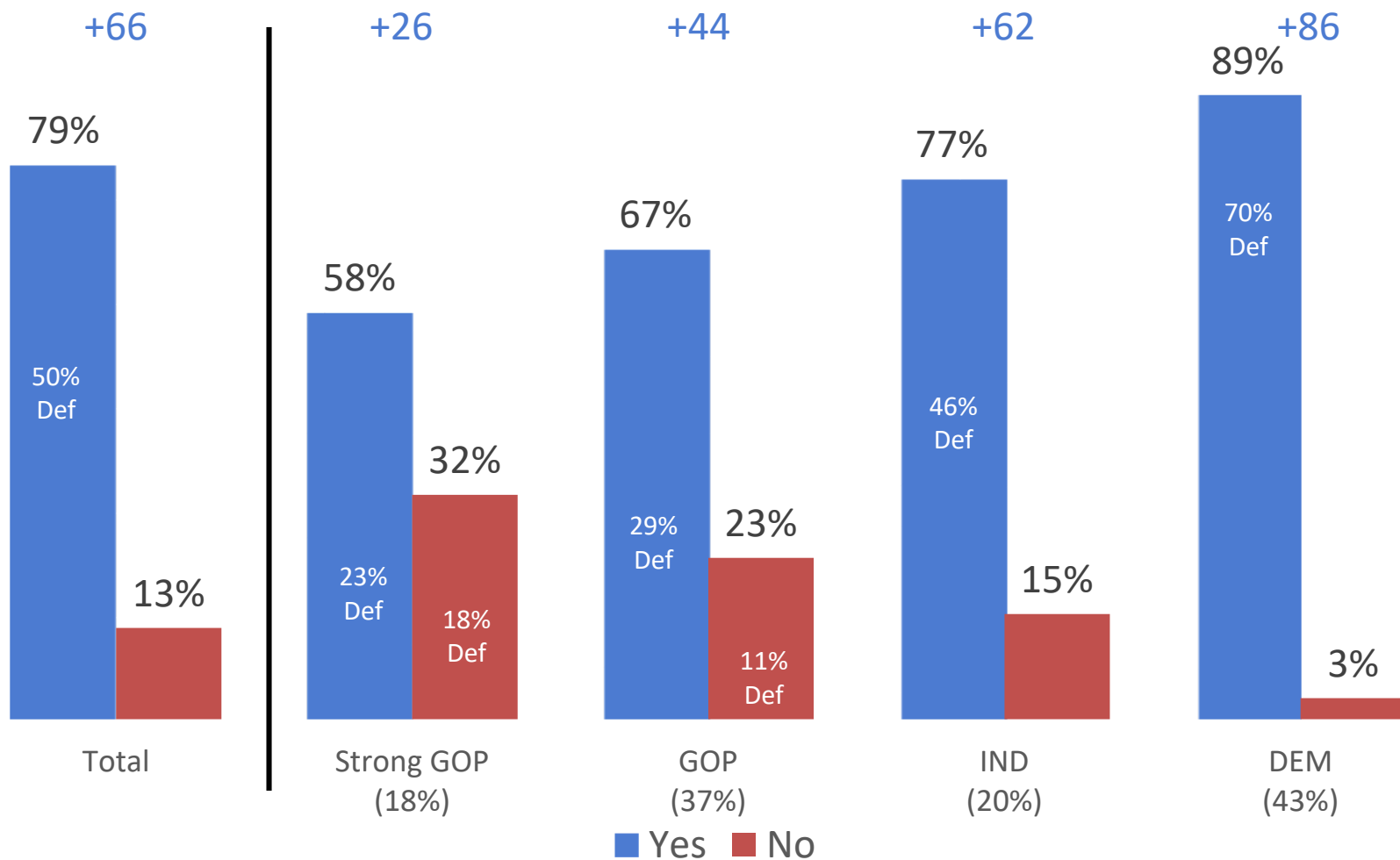
## BOTTOM LINE

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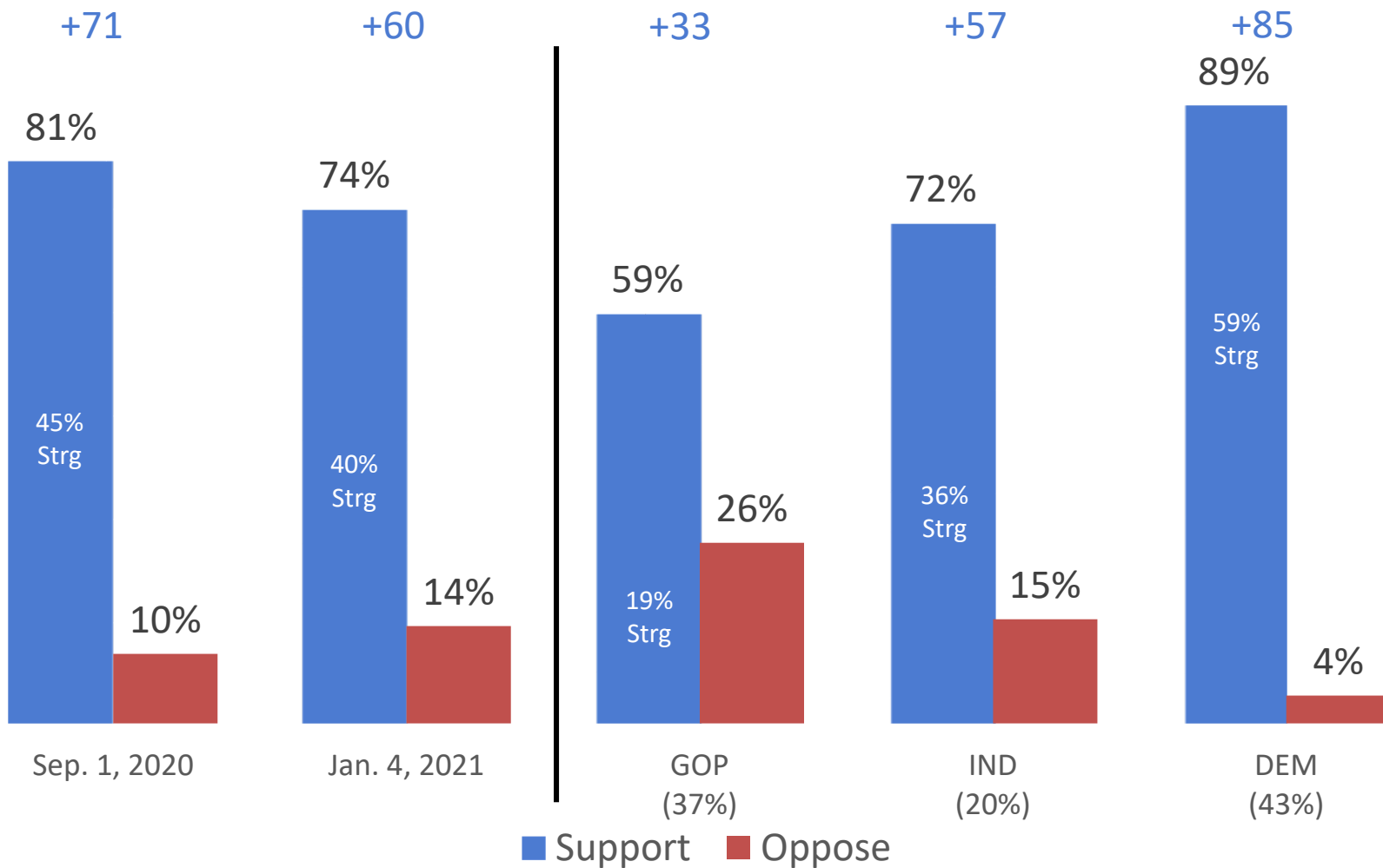
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**While the economy/jobs, Covid and health care are still top of minds for voters, Americans support accelerating clean energy development and favor a number of “low-hanging fruit”/“no regrets” policy ideas regarding natural climate solutions (for example, Trillion Trees or voluntary Ag carbon markets, etc.). And even Democrats support the streamlining and reforming of onerous regulations that slow the transition to clean energy, including wind, solar and hydropower.**

# Nearly 80% of Americans believe that human-caused pollution contributes to climate change.

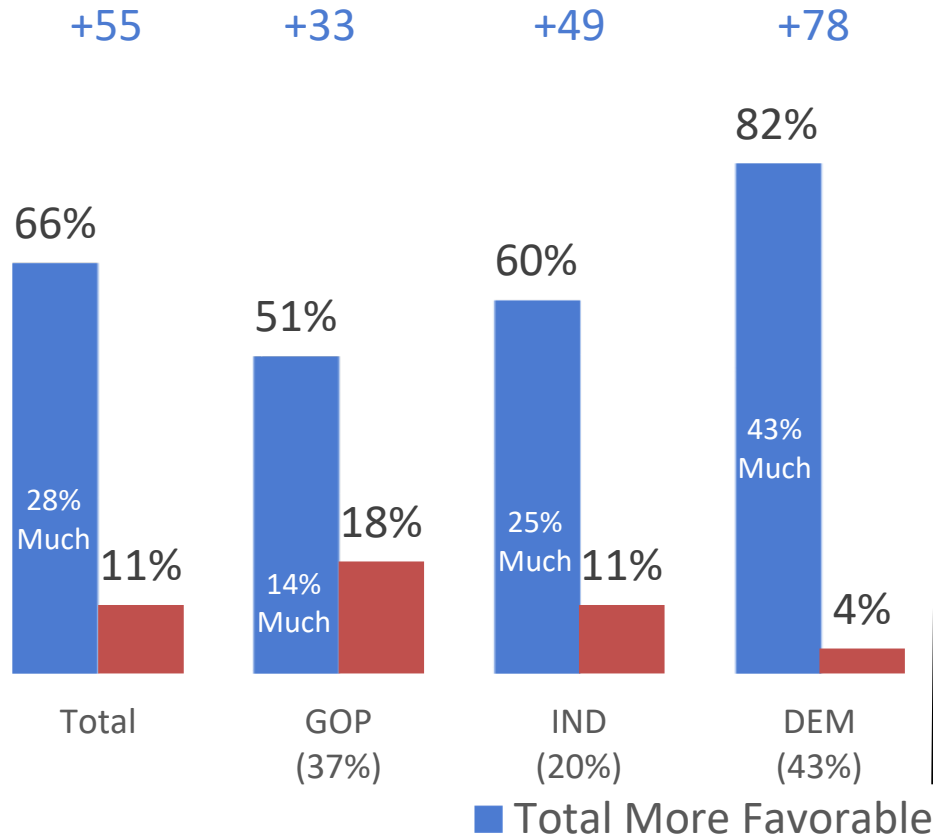


# Support remains high for the federal government taking action to accelerate the development and use of clean energy in the country.

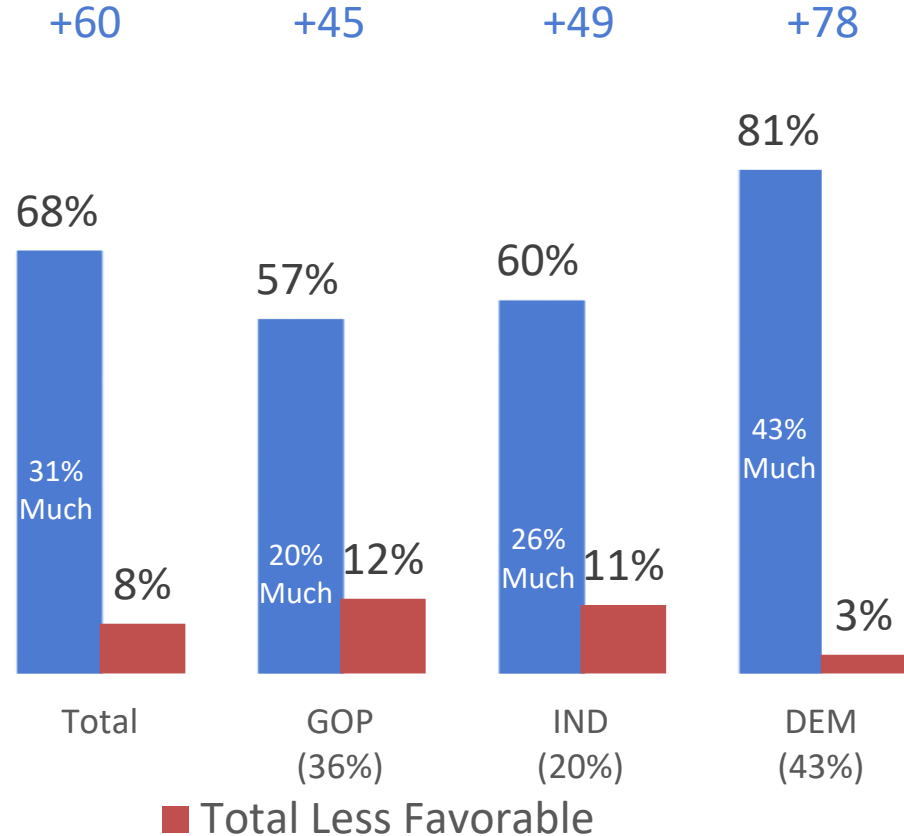


# Support for candidates backing government action is encouraging across party lines.

*If your US Senator or Member of Congress supported government **action to reduce carbon pollution** in order to combat climate change, would that give you a more favorable or less favorable impression of that elected official? (Sample A)*



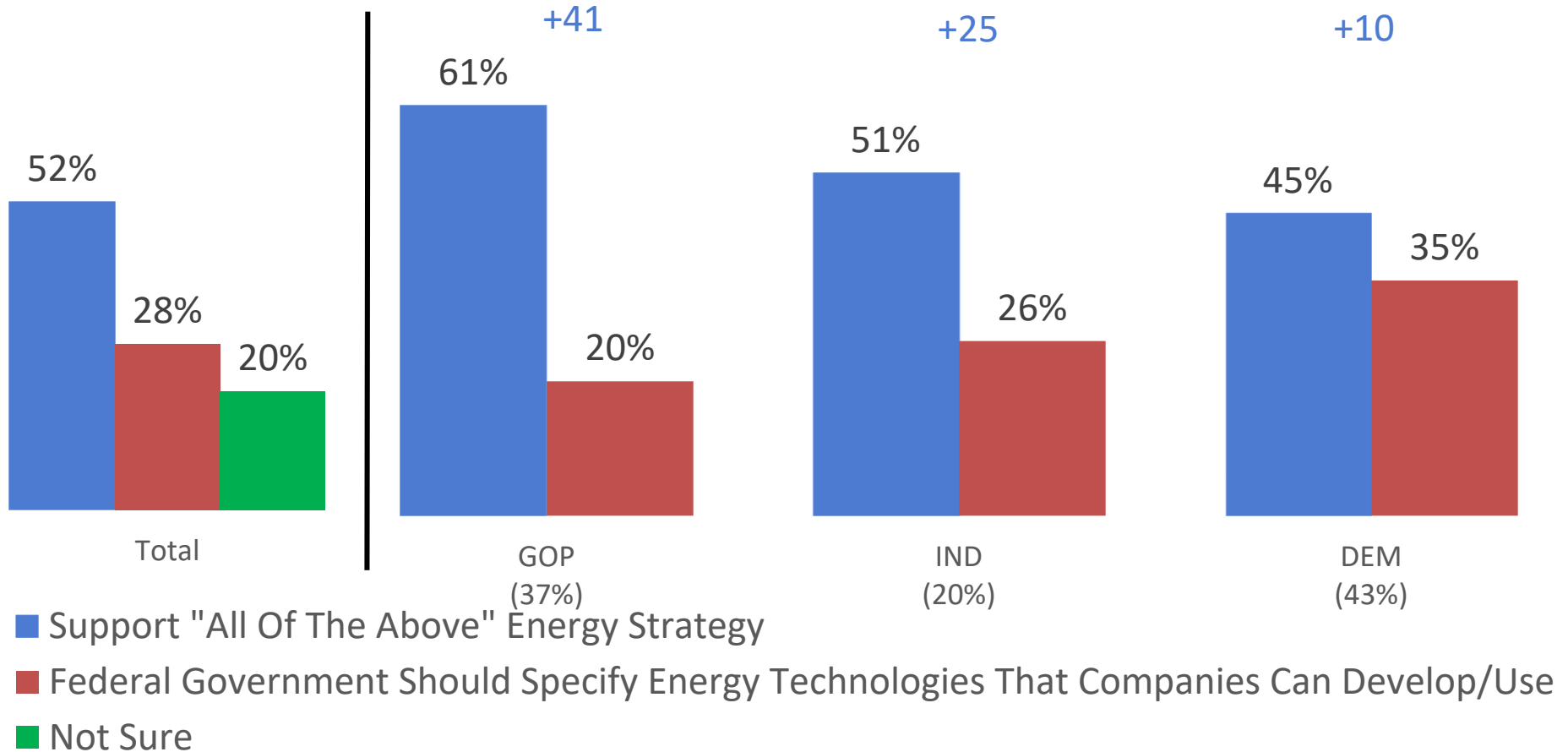
*If your US Senator or Member of Congress supported government **action to encourage the development of clean energy** in order to protect the environment and reduce air pollution, would that give you a more favorable or less favorable impression of that elected official? (Sample B)*





# Americans generally support an “all of the above” energy strategy that *includes* fossil fuels.

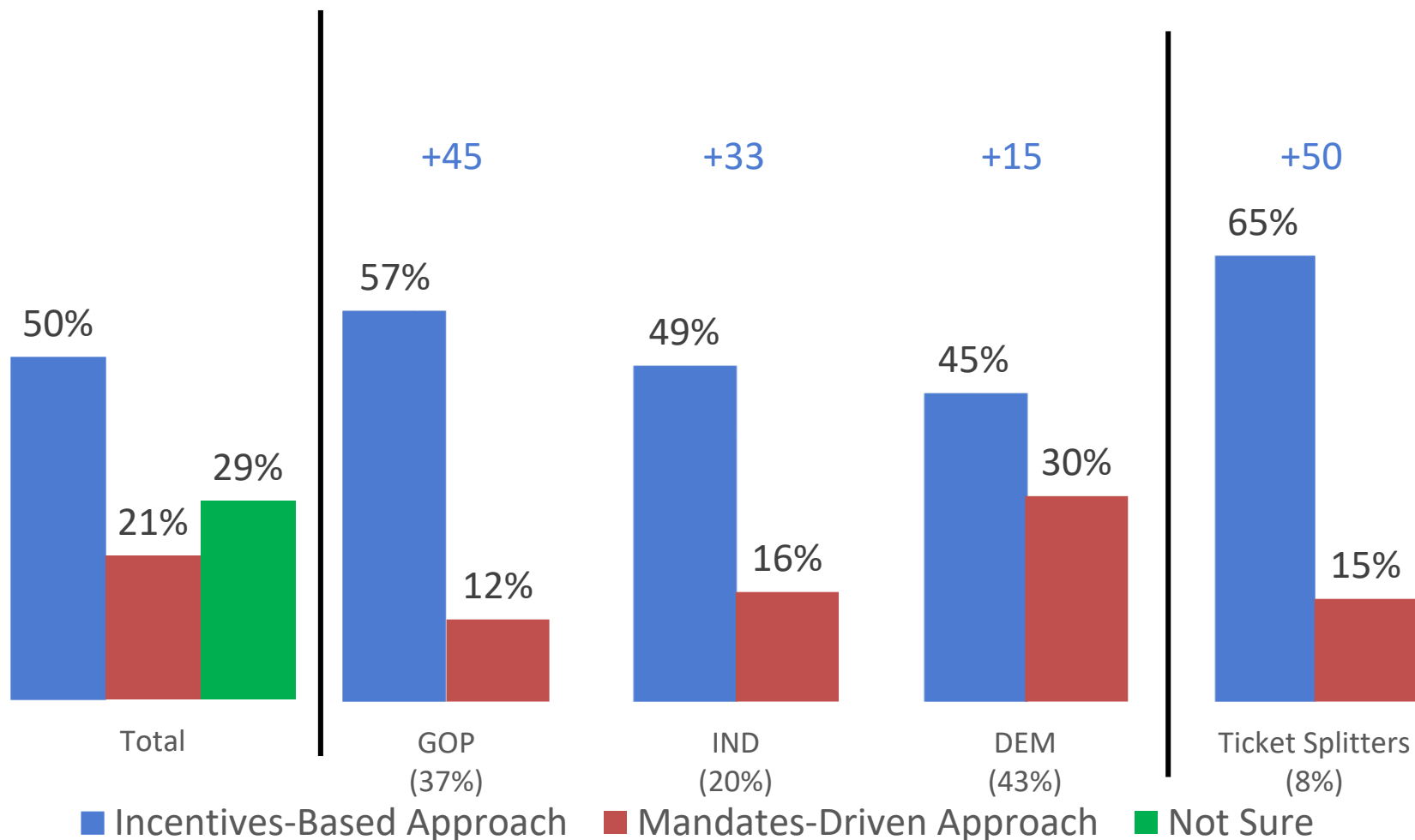
*In order to achieve energy independence, do you support what could be called an "all of the above" energy strategy that includes fossil fuels like oil, gas and coal, as well as renewables like wind, solar and nuclear... or do you believe the federal government should specify which energy technologies American companies are allowed to develop and use?*



# Support cuts across partisan lines for each policy proposal.

%Total Favor	Total	GOP (37%)	IND (20%)	DEM (43%)
Providing tax credits or direct assistance to homeowners to replace home appliances and windows with more energy efficient models.	84%	79%	79%	91%
Providing tax credits for individuals and companies that invest in clean energy projects in the US.	82%	78%	76%	88%
Cutting regulations and red tape that slow the development of clean energy projects like hydropower and large-scale wind and solar.	73%	68%	72%	78%
Increasing federal government investment in research and development to accelerate the adoption of battery storage technologies that allow for greater use of renewable energy when the sun is not shining or the wind is not blowing.	72%	61%	65%	84%

Voters of both parties prefer to support a candidate for Congress who favors an incentives-based approach to the issue of climate change over one who favors a mandate-driven approach.

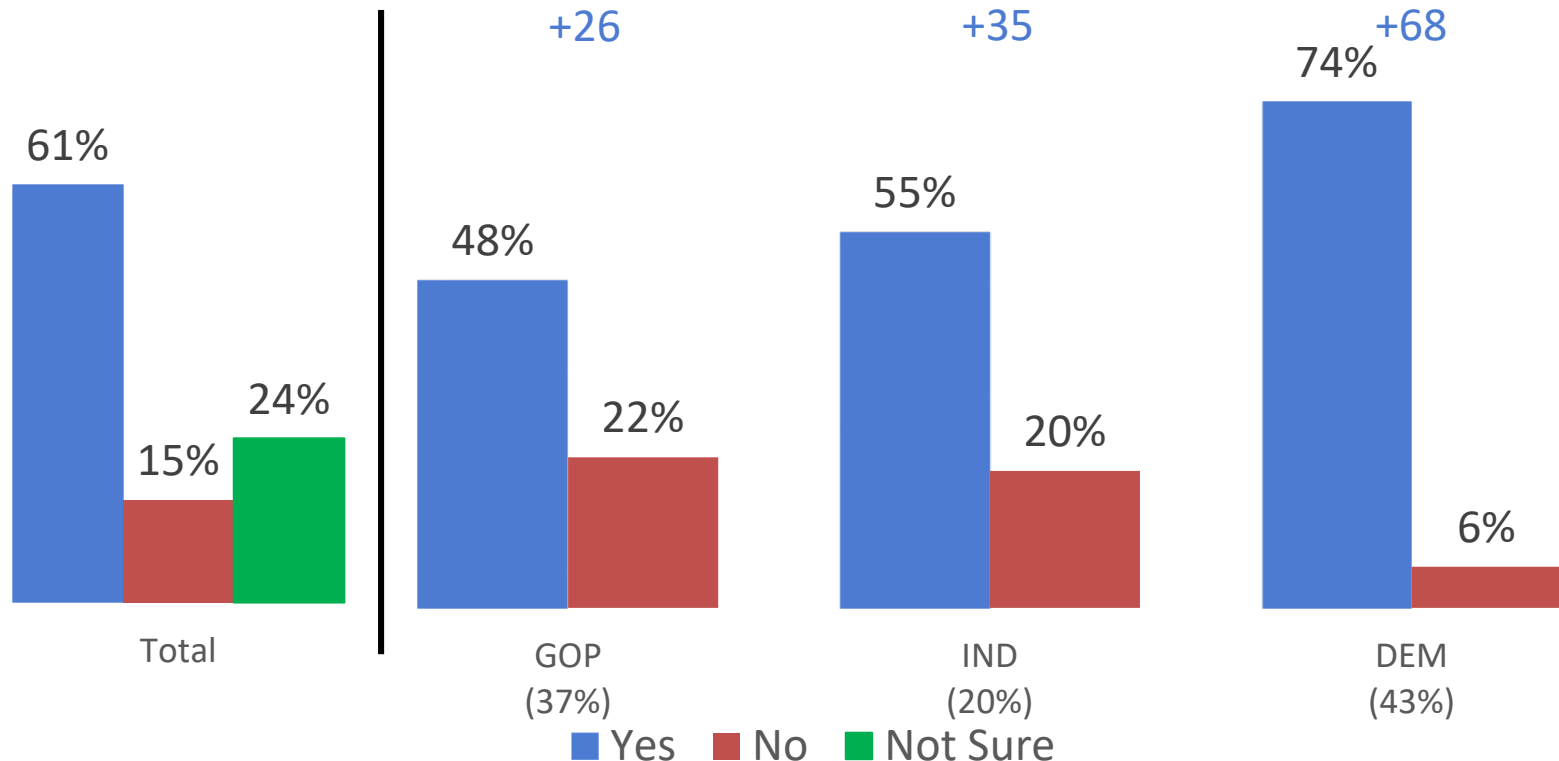


# Support for all four transparency and market adjustment proposals cuts across party lines.

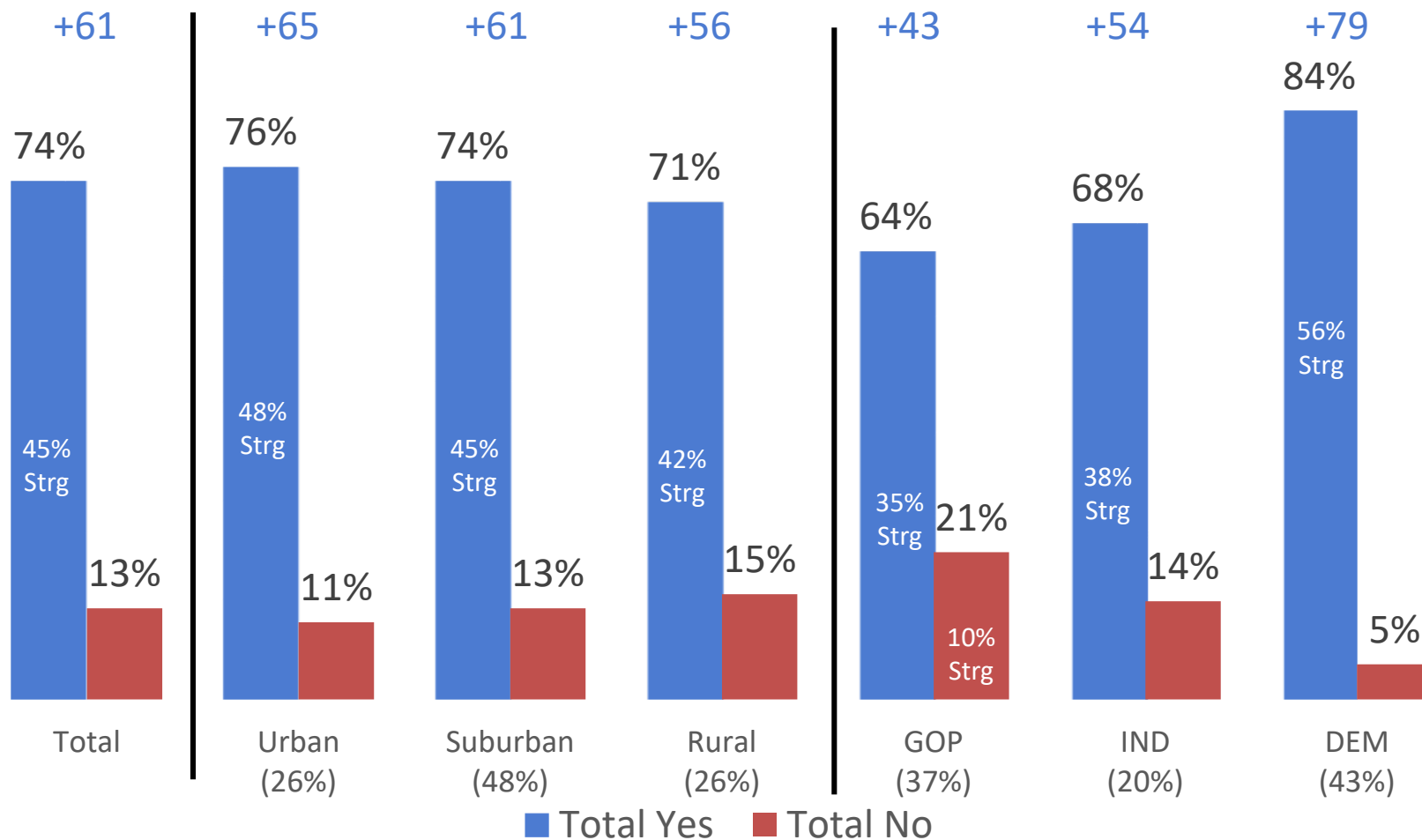
%Total Support-Oppose	Total	Strong GOP (18%)	GOP (37%)	IND (20%)	DEM (43%)
Requiring both foreign and domestic companies to label their products based on the type of energy used to produce that product so that businesses and consumers can differentiate between "dirtier" and "cleaner" products.	72%-13%	56%-22%	61%-19%	62%-17%	85%-5%
U.S. government working with trade allies to promote the use of clean energy in the production of materials traded between countries and limiting imports that are produced using energy that pollutes the environment.	71%-12%	57%-22%	60%-19%	64%-11%	83%-6%
Requiring U.S. government contractors like those supplying construction materials to disclose carbon emissions in the production of their goods and materials.	70%-15%	52%-28%	60%-22%	61%-19%	82%-7%
Allowing the U.S. government to use its purchasing power and contracts to prioritize companies that voluntarily disclose their emissions and are making measurable progress towards eliminating carbon emissions.	68%-14%	51%-27%	57%-22%	60%-16%	81%-6%

There is support across party lines for establishing a federal consumer-oriented labeling system that would help make transparent which companies have followed through on their commitments to report and reduce emissions.

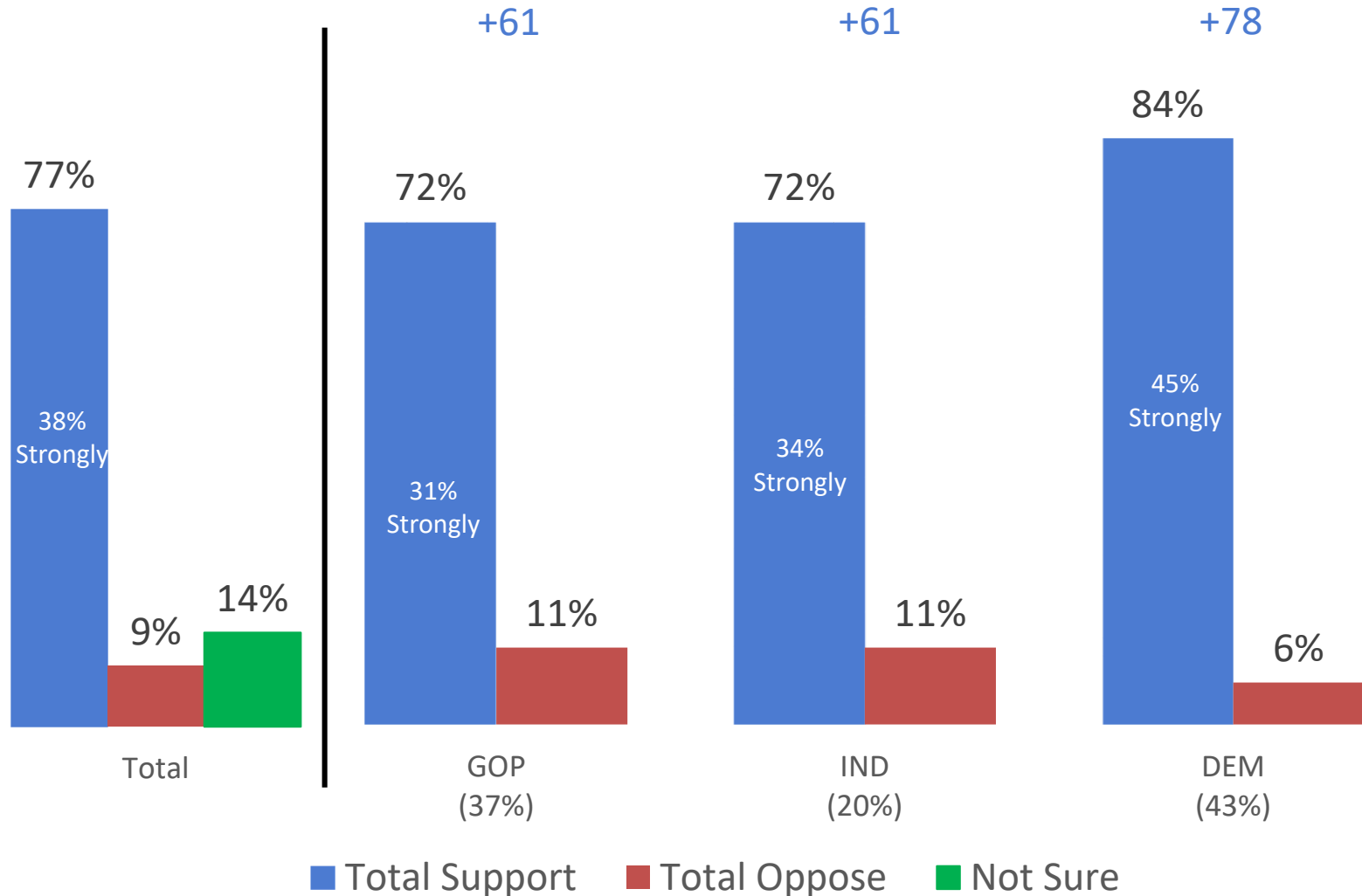
*Do you believe that the federal government should establish a consumer-oriented labeling program (like USDA Organics, or EnergyStar) that would help make transparent which companies have followed through on their voluntary commitments to report and reduce emissions, or have already achieved their net zero goals?*



# There is overwhelming support for providing farmers with financial incentives for adopting more sustainable farming practices.



And, nearly 8/10 voters support federal policy that would help farmers earn money by reducing greenhouse emissions on their farms.



There is across-the-board support for federal government funding for developing and locating electric vehicle charging stations across the country.

